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**AAHAR**

THE INTERNATIONAL FOOD & HOSPITALITY FAIR

March | 11-14 | 2026 | Bharat Mandapam  
New Delhi

# GLOBAL F&B-HORECA

LEADERSHIP SUMMIT & AWARDS 2026

HORECA@ **BHARAT** 2047

Second Edition



**Date: March 11, 2026**

**Venue: Bharat Mandapam, New Delhi**

ORGANISED BY



Connecting  
**BusinessACHIEVERS**  
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**FIIHI**  
Federation of Indian Food  
& Hospitality Industry



# About

## The Summit

The 2nd Edition of Global F&B HoReCa Leadership Summit 2026: Next-Gen Bharat is an exclusive platform for industry leaders, policymakers, entrepreneurs, and innovators within the Food & Beverage (F&B), Hospitality, and HoReCa (Hotels, Restaurants, and Catering) sectors. It focuses on cutting-edge trends, policy reforms, and growth opportunities to drive India toward a sustainable and globally competitive market.

## HoReCa Industry

### SHOW HIGHLIGHTS

- Conference cum workshop on “Quality Control Orders” disruption or advantage India: A HoReCa Industry Perspective.
- Product Launch by Kerala Marketfed ( A government of Kerala Enterprise)
- Presentations and Felicitations.
- 1st HoReCa “Quality Control Awards”



# INDIA'S STRATEGIC MOVE: QUALITY CONTROL ORDERS EXPLAINED





# Summit Agenda

## CONFERENCE FOCUS AREAS

- India's Quality Control Orders: a overview
  - ▶▶ BIS as both regulator and certifier: Keynote address by Director General, Bureau of Indian Standards,
- Interactive industry brainstorming on Quality Control Orders" disruption or advantage India: A HoReCa Industry Perspective.
  - ▶▶ Standards and QCOs: Engine of India's Economic growth: D/o Industrial Policy and Promotion, Government of India.
  - ▶▶ Way forward: by Knowledge Partner.
- **Quality Control Orders:** Disproportionate Compliance burden on MSMEs? Session by MSME-Development Institute, New Delhi.



## Key Deliverables for Attendees

- **Product Launch:** Kerala Marketfed (A govt. of Kerala Enterprise) a pioneer in trade and marketing of pure spices will launch its exclusive range of bottled coconut water and spices.
- Insightful industry reports and whitapapers.
- Exclusive access to keynote speeches and discussions
- Networking opportunities with 200+ industry leaders.
- Business matchmaking and strategic partnership opportunities.
- Brand exposure and marketing collaborations.
- Certification of participation.



# WHO SHOULD ATTEND

- CEOs, MDs, VPs, GMs, and decision-makers from F&B and hospitality sectors.
  - Entrepreneurs, startups, and MSMEs in the HoReCa industry.
  - Policymakers, government representatives, and trade bodies.
    - Exporters, investors, and venture capitalists.
  - Technology providers, consultants, and service providers.



# Sponsorship Partnership

## Opportunities

We invite industry stakeholders to partner with us and gain unparalleled brand visibility in India's growing F&B and HoReCa sector. Sponsorship categories include:

Title Sponsor

Platinum Sponsor

Gold Sponsor

Associate Sponsor

Silver Sponsor

Strategic & Knowledge Partners

## Quality Control Awards

The awards are first of its kind focusing on food safety maturity assessment to build capacity and promote excellence. Besides recognition, the award measures performance and provides detailed feedback for opportunities to excel

- Food safety awards
- Quality awards: industry standards achievers
- Restaurant and bar quality awards
- Horeca new business model awards
- Good Manufacturing Awards

### Why apply:

- Obtain useful insights on Food safety maturity.
- Opportunity be recognized as role model in food safety.

### Media & Outreach:

- Press coverage in leading national media.
- Digital campaigns reaching 100,000+ industry professionals.
- Onsite branding & exclusive interviews.



**For Sponsorship, Branding opportunities and Nomination**  
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